



LE Targets Product Line for US DOD Applications

June 17th 2003, Indianapolis, IN – Light Engineering (LE), a producer of high power density, high efficiency electric motors and generators, is targeting its products and technology toward military applications. LE has announced, as part of that strategy, that they have hired Robison International, a leading defense and public relations consulting firm, to represent the company in Washington, DC. Working with the US Department of Defense (DOD) and key defense suppliers, LE is proposing product solutions for wheel drives in manned and unmanned ground vehicles, as well as electric propulsion components for US Navy applications.

LE solutions provide many advantages in size, weight, efficiency, range, life cycle costs, maintenance costs, and component reduction. These advantages enable LE technology to deliver compact, light weight, highly efficient systems that are capable of variable speed applications, which are the desired specifications for future power generation systems. In certain Navy applications, LE enables several tons of weight to be eliminated, whereas for mobile applications for the Army, LE often delivers several points of improved fuel efficiency, potentially saving millions of dollars in military operations such as the war in Iraq, etc.

“Since the commercial introduction of LE technology at the December ‘02 International PowerGen Show in Orlando, considerable interest has been generated both for military electric and hybrid vehicle traction drive systems and for military power generation applications. Robison International will help position us to build a relationship with the DOD from which we both will greatly benefit.”

Robison International is a leading defense and public relations consulting firm based out of Washington, DC. Robison International has over 25 years experience in working with members and staff of key congressional committees and has worked extensively with major Executive Branch Departments. Robison has extensive practical experience in working all types of issues with local, national, and international media.

LE has developed and markets the industry's leading rotating machine technology for permanent magnet motors and generators. Our technology enables the LE GenSmart™ generators and SmartTorq™ motors that LE commercially sells today, and also is the building block for various new applications to come. The application of LE technology allows for greatly reduced machine sizes and active material contents, and thus has proven to be the cost leader in permanent magnet applications of 2 – 200 kW. LE is headquartered in Indianapolis, Indiana, USA, and has manufacturing operations in the Guangdong Province of China.

Please visit www.lt-eng.com for more information, or contact:

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