



## LE TECHNOLOGY PLANS IN MOTION FOR JAPAN

**February 15<sup>th</sup> 2004, Indianapolis, IN** – Light Engineering (LE) today announced it has begun shipments to multiple Japanese motor & generator product users. “We’ve actually been working extensively in Japan for quite some time now” said Mathew Johnston, LE’s CEO. “The Japanese are incredibly savvy when it comes to PM machines. That is why they are the worldwide market leaders in this area. LE technology represents a dramatic and compelling value proposition to those currently using PM machines,” Mr. Johnston went on to say.

LE’s products and technology in Japan are managed by Mr. Motohiko Hirayama, LE Director of Asian Business Development. Details on Mr. Hirayama can be found on the LE website’s Senior Management overview area.

*LE has developed and markets the industry’s leading rotating machine technology for permanent magnet motors and generators. Our technology enables the LE GenSmart™ generators and SmartTorq™ motors that LE commercially sells today, and also is the building block for various new applications to come. The application of LE technology allows for greatly reduced machine sizes and active material contents, and thus has proven to be the cost leader in permanent magnet applications of 2 – 200 kW. LE is headquartered in Indianapolis, Indiana, USA, and has manufacturing operations in the Guangdong Province of China.*

Please visit [www.lt-eng.com](http://www.lt-eng.com) for more information, or contact:

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