



## Light Engineering Receives PO from Major Equipment Distributor

**February 6<sup>th</sup> 2008, Indianapolis, IN** – Light Engineering (LE), an innovator in the motor and power generation marketplace, but a newcomer to the construction world, received a long-term purchase order from a major equipment distributor for their LT 30-30™ light tower units. Five hundred towers will be shipped over the coming months. LE's light towers are becoming the world leaders in fuel efficiency, and LE is actively looking for distributors. These units were recently displayed at the World of Concrete trade show in Las Vegas, and will be at ConExpo, also in Las Vegas, on March 11<sup>th</sup> -15<sup>th</sup>, as well as at the Hanover Fair in Germany April 21<sup>st</sup> -25<sup>th</sup>.

LE offers commercial construction corporations the unique opportunity to reduce light tower fuel consumption, fueling and maintenance expense with revolutionary GenSmart™ technology. With more than 30% less fuel consumption and 30% longer run time, the LT 30-30™ offers operating efficiency improvements that can reduce typical fleet operating expenses by over \$200,000 per year for a fleet of 100 light towers!

*LE has developed and markets the industry's leading rotating machine technology for permanent magnet motors and generators. Our technology enables the LE GenSmart™ generators and SmartTorq™ motors that LE commercially sells today, and also is the building block for various new applications to come. The application of LE technology allows for greatly reduced machine sizes and active material contents, and thus has proven to be the cost leader in permanent magnet applications of 2 – 200 kW. LE is headquartered in Indianapolis, Indiana, USA, and has manufacturing operations in the Guangdong Province of China.*

Please visit [www.lt-eng.com](http://www.lt-eng.com) for more information, or contact:

**Rob McIntyre - European Sales Manager: +44 (0) 7950 202200, [rmcintyre@lt-eng.com](mailto:rmcintyre@lt-eng.com)**

**Matt Johnston - CEO: 317-471-1013, [mjohnston@lt-eng.com](mailto:mjohnston@lt-eng.com)**

**Jason Zhou - Executive Director of LE China: 86-139-2504-2274, [jzhou@lt-eng.com](mailto:jzhou@lt-eng.com)**

**Mary Patricia Sabogal - Media Contact: 317-471-1267, [msabogal@lt-eng.com](mailto:msabogal@lt-eng.com)**

**Allen Huang - Business Contact: 317-471-1350, [ahuang@lt-eng.com](mailto:ahuang@lt-eng.com)**