



China Manufacturing Plant Produces 1st Units

May 12th 2008, Shenzhen Shajing, China – Light Engineering (LE), an innovative technology company in the motor and power generation marketplace, announced today that their first production units will be started this week in China. Over the past several months, LE and Dong Sheng Motors have been working in tight cooperation to create an efficient manufacturing production line for LE's GenSmart™ and SmartTorq™ machines. Initial production begins the week of May 12. Continued product development and design for manufacturability will be facilitated by LE and DS Motor engineering teams moving forward.

"Light Engineering, Inc. and Dong Sheng Motors have molded a strong manufacturing partnership. Having a satellite office on site at the Dong Sheng Factory has provided instant access between the engineering teams, accelerating product manufacturing yet ensuring high quality," said Jeff Whipple, Engineering Manager of LE, who spends 75% of his time in LE's China office and the rest in Indianapolis. "The combination of LE's generator and motor technology and Dong Sheng Motor's manufacturing expertise has forged a strong international partnership."

About DS Motors

Dong Sheng Motors has been located in Shenzhen Shajing, China since 1997, only an hour from Hong Kong. They specialize in manufacturing all kinds of motors, including universal AC motors, PMDC motors, brushless DC motors, induction motors, shaded-pole motors, stepped motors, Servo motors, controlled motors, and flame-proof and submersible motors. Dong Sheng products are applied to many areas, such as household appliances, electric tools, electric toys, water pumps, air pumps, health care machines, automobiles, etc.

About LE

LE has developed and markets the industry's leading rotating machine technology for permanent magnet motors and generators. Our technology enables the LE GenSmart™ generators and SmartTorq™ motors that LE commercially sells today, and also is the building block for various new applications to come. The application of LE technology allows for greatly reduced machine sizes and active material contents, and thus has proven to be the cost leader in permanent magnet applications of 2 – 200 kW. LE is headquartered in Indianapolis, Indiana, USA, and has manufacturing operations in the Guangdong Province of China.

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